

THE MIRROR JOURNAL

VOL. 1, NO. 39

MIRROR, ALTA., JULY 25, 1912.

5 CENTS PER COPY.

INVESTORS! WIRE YOUR CASH OFFER

For Lot 4, Blk 142,
Mirror. Must sell
at once.

H. J. SIX, ERIE,
Kansas, U.S.A.

BOARDING HOUSE AND LOT FOR SALE

New building, situated on Gilman
avenue. Mirror: good location. 10
rooms, two story, 34x48 feet; cement
foundation and good cellar. Plate
glass front. With or without furni-
ture. Easy terms for quick sale.
Apply to J. E. STEVENS,
Mirror P. O.

HOUSE FOR SALE

8 roomed house, lot 8, blk 48, Mir-
ror, Alta. Plaster finish, in first-class
shape. Corner lot; price \$1,500. Will
accept cash or stock for \$200 as first
payment. Balance, one and two
years. House is rented at present for
\$30.00 per month.
TOM VICTOR,
Lake Phelps P. O.

HOUSE TO RENT

5-Roomed House to Rent, three-
quarters of a mile from G. T. P. sta-
tion. 14 of an acre for garden. \$10
a month rent. Apply to
A. NATHAN, ALP P. O.

Farms for Sale

I have a number of Improved Farms
for sale on the shores of the famous
Buffalo Lake and District, that cannot
be beaten. If you are intending to buy
a good farm, come and let me show you
something that will please you.
Write or Call on

Fred. Dowswell, Carroll Avenue, Mirror

NOTICE!

On and after the 20th of July we will
run a **STRICTLY CASH BUSINESS**. Our inten-
tion is to sell as cheap as possible on a Cash
basis only.

SUGGETT BROS., Mirror
Drugs Optics Jewelry

THE CANADIAN BANK OF COMMERCE

CAPITAL, \$15,000,000 REST, \$12,500,000

MONEY ORDERS

Issued by The Canadian Bank of Commerce, are a safe, convenient and
inexpensive method of remitting small sums of money. These Orders,
payable without charge at any bank in Canada (except in the Yukon
Territory) and in the principal cities of the United States, are issued At
the following rates:

\$5 and under	3 cents
Over 5 and not exceeding \$10	6 "
" 10 " 30	10 "
" 30 " 50	15 "

REMITTANCES ABROAD

should be made by means of our SPECIAL FOREIGN DRAFTS and MONEY
ORDERS. Issued without delay at reasonable rates.

MIRROR BRANCH:

N. H. G. Ruthven, Manager.

Work On the Tofield- Calgary Branch Progressing

Several G. T. P. officials were
in town Monday evening and
went south to inspect the com-
pleted portion of line.

During the coming fall pas-
senger service between Tofield
and Calgary will be opened,
providing a new route for pas-
sengers between Edmonton and
Calgary, as well as giving points
on the line an outlet to the
south. In a few days' time the
service will be extended 51
miles from Mirror to Trochu, a
tri-weekly service being put on
for the present. The line will
then be in operation from Tro-
field southerly, a distance of 121
miles.

Gangs of men are now work-
ing continuously on the big 70
ton steam shovel that is eating
out the route between here and
Calgary—by the light of the
sun in the day time and under
the glare of two powerful
search lights at night. It is
estimated that the G. T. P. will
have reached the city limits of
Calgary by the end of August
and that steel will be lapped by
the waters of the Bow River
less than 30 days.

During the past year Canada
has imported more than two
million dollars worth of green
vegetables from the United
States.

LOCAL EVENTS

The McCormack Lumber Co.,
are building a new office at
their lumber yard on Carroll
avenue south.

The Mirror Brass Band will
give a social hop on Friday
evening, August 2nd, in John-
son's hall, Mirror. The affair
promises to be one of the events
of the season, so don't miss it.
The band orchestra will furnish
the music.

Misses E. and M. Uptex, of
Broadview, Sask., are spending
a few days with their sister,
Mrs. C. D. Francis.

J. T. McKie, manager of the
local yard of the Settlers' Lum-
ber Co., was in Calgary for a
few days, returning on Tuesday.

If you are at all interested in
C. U. fruit lands read P. L. Har-
ris' ad. on page 4. He has some-
thing to offer you.

A new Mosler safe has been
purchased by Suggett Bros., and
is now in use.

Keep Friday evening, August
2nd clear. Why? Because the
band are giving a dance on that
evening.

M. Mecklenburg, A.M., the
only University graduate eye
specialist in the Province, 315
Jasper East, Edmonton, phone
3225, makes regular visits to
Mirror. Write for date.

Mrs. Jas. Thorne is visiting
with friends in the Ellice Dis-
trict.

Conductor Bob Patton, who has
been running on the Mirror
branch for some time past, was
taken to the General Hospital,
Edmonton, last Thursday. He
is suffering from typhoid fever.

W. E. Duitman, of Bawlf, is
visiting with his brother, J. H.

Miss E. Mott, of Wainwright,
spent a few days at the home
of her brother, L. E. Mott, this
week.

Advertisers desiring to change
their ads. for next week's issue
are requested to have copy for
same in this office by Monday
evening, else change cannot be
assured.

Peter Schermerman hauled out a
couple of loads of lumber last
week and will build a house on
his farm on the Dutch Plains.

W. F. Puffer, M. P. P., was a
transient visitor in town on
Tuesday.

Mr. Rendall, auditor for the
Settlers' Lumber Co., was in
town on business this week.

W. M. Beamish, of Portal, N.
D., arrived in Mirror on Sunday
evening with a carload of ef-
fects. Mr. Beamish, who is an
experienced butcher, will erect
a shop on Lake street as soon
as a suitable location can be ob-
tained. Mrs. Beamish and fam-
ily will arrive later.

CROPS ARE TWO WEEKS IN ADVANCE

Frank Tulloch returned Tues-
day evening from a two weeks'
holiday in Winnipeg and near-
by points. It is thirteen years
since Mr. Tulloch left there, and
he noticed a good many changes
in the 'Peg. He states that the
crops in the Mirror district are
far in advance of the crops in
Manitoba. Potatoes are just
beginning to blossom there and
Mr. Tulloch had trouble in con-
vincing the people that he had
new potatoes two weeks pre-
vious. Frank says there's no
place like home—meaning Mir-
rior also.

Edmonton Business Men Will Pay Mirror a Visit

A special train carrying a
large number of Edmonton's
business and wholesale men
will arrive in Mirror to-morrow
(Friday) evening, at 7:30 and
will remain for an hour. The
object of the visit, which is be-
ing carried out on all the lines
radiating from Edmonton, is to
get acquainted with the people
of the country and the people who
are located in the different
towns.

The excursionists will be met
at the G. T. P. station by the
Mirror Board of Trade, who
will show the visitors around
and give them some idea of the
prospects of the town.

The visit will be one of mutual
benefit and our townspeople
should turn out en masse to
welcome the sight-seers.

FAREWELL PARTY

A very enjoyable evening was
spent at the home of Jas. and
Mrs. Steers' last Monday, when
guests to the number of 40 gath-
ered together. The party was
in honor of H. L. Staples and
K. L. Halpany, who are leaving
for Veteran, Alta., within a few
days.

The forepart of the evening
was pleasantly spent in pro-
gressive whist, the winners be-
ing presented with suitable
prizes. A very tasty lunch was
then served, after which J. F.
Flowerdell, president of the
Board of Trade, made a short
speech, in which he expressed
his own and the Board's regret
at losing Mr. Staples, who has
held the position of secretary
of the Board of Trade since it
was first organized. Mr. Staples
was then presented with a gold
locket, suitably engraved, as a
small token of the regard and
esteem in which he is held by
the members of the Mirror
Board of Trade.

Although taken completely
by surprise, Mr. Staples made a
fitting reply, thanking the
Board for the gift. The rest of
the evening was spent in sing-
ing, an impromptu orchestra
furnishing music for the dan-
cers. It was in the wee sma'
hours of the morning before the
last guest departed, all de-
claring the evening one of the
most enjoyable ever spent in
Mirror.

ALBERTA BRIEFS

The town of Wetaskiwin is
drilling for gas and expect to
reach the required depth within
six months.

John C. Morrison, an old-
timer around Todd, was at-
tacked by a Clydesdale stallion
one day last week, and as a
result died from the injuries re-
ceived the same day.

The citizens of Wainwright
had another fire scare a week
ago Saturday. The stove pipes
in the Wainwright hotel were
ablaze and caused a little ex-
citement for a time.

"Mexican Pete," a convicted
horse-thief who escaped from
the Edmonton penitentiary on
Monday afternoon, returned
the following day of his own
free will.

WANTED.—A smart boy or
girl to learn typesetting. A
first-class opportunity for the
right person. Apply at THE
JOURNAL office.

Plenty of Rain Falls

Copious rains have fallen for
the past week or so, and farm-
ers are beginning to wonder
whether it is going to be a re-
petition of last year's conditions.
Several hail storms have passed
over the district, but the damage
if any, has been very slight.
The crops are all in the pink of
condition, and the tillers of the
soil are looking for a bumper
crop as a reward for their lab-
ors. It is to be hoped that the
rain will let up and allow the
sun to get in its good work from
now on.

BASEBALL AT TEES

The Mirror baseball nine will
go to Tees on Tuesday, July 30,
and participate in a baseball
tournament. The locals have a
strong aggregation just now
and are figuring on first money.
A number of fans will journey
with the team and lend their
assistance. Are you one of them?

Following will be the team:
Jule Hookes, c.; Urele Hookes,
p.; J. Cairns, 1st base; R. John-
son, 2nd base; J. Steele, 3rd
base; J. Hueman, s.s.; R. Simp-
son, l. f.; L. Harper, c. f.; A.
Suggett, r. f.

160 Acres for Sale

ONE MILE FROM MIRROR

\$35.00 per Acre

300 Tons of Hay included. Good House, Well, etc.
Terms: One-third cash and balance to suit.

For further particulars apply to—

ALEX. MATHER,
Alia P. O.

WHITECOTTON &
MCKORKELL, Mirror P. O.

We Carry the Most Complete Stock of Lumber in Mirror

A look over what we have to offer will convince you of
that. Our Prices are as low as any.
No Delay. No Waiting.
It costs you nothing to get our figures, and may do you
some good.

McCormack Lumber Co.

Farm Lands and Town Property For Sale

Fire, Hail and Live Stock Insurance
1-2 to 10 Acre Plots Adjoining Mirror Beach

MIRROR REALTY CO., Mirror, Alta.

**PAINT!
PAINT!!
PAINT!!!
PAINT!!!!**



ASK WATSON
THE HOUSE-PAINTER

Mirror, Alta.

A Divisional Point on the Grand Trunk Pacific Railway, situated 111 miles South of Edmonton, and 125 miles North of Calgary.

BOARD OF TRADE-1912

President—J. F. FLEWELLING;
Vice-President—J. H. DUFFY;
Sec. Treasurer—N. H. G. RUTHERFORD.

Meets the 1st and 3rd Tuesday in each month.

RAILWAY TIME TABLE

G. T. P.—P. L. HARRIS, Agent.

Train No. 11, Passenger Daily, going North, leaves at 6:30 a. m., arrives Edmonton at 11:30 p. m. Connects with Train No. 2 at Toftod, going East.

Extra, Mixed, Local, going North leaves at 7 a. m. Tuesday, Thursday and Saturday.

Train No. 12, Passenger Daily, arrives 10:40 p. m. Leaves Edmonton at 5:30 p. m., making connections at Toftod with Train No. 1, from the East.

Extra, Mixed, Local, arrives at 5 p. m., Monday, Wednesday and Friday.

TRY THE JOURNAL JOB WORK

Charles D. Francis
BUILDING
CONTRACTOR

Plans Drawn. Estimates Furnished Free.

MIRROR. ALBERTA.

FOR SALE

Following Mirror Lots:
Lot 20, Block 3, \$500.00
Lot 1, Block 8, 500.00
Lot 12, Block 24, 350.00
Lot 13, Block 24, 350.00
Lot 14, Block 24, 350.00
TERMS—One-Fifth Cash;
Balance—3, 6, 9 and 12
Months; or 20 Dis-
count, all Cash, good
only for July.

Address Owner—

WILFRID M. BRIGHT,
WALKER : : MINN.

The Mirror Journal

Published every Thursday at Mirror, Alberta.

Subscription Rates

To all points in Canada, \$1.00 to the U. S., \$1.50 per Year.

Advertising Rates

Legal and Municipal Advertising, 12 cents per line for first insertion; 1 cent per line for subsequent insertions.

Lost, Strayed or Found Notices, 50 cents for one insertion. Three insertions for \$1.00.

Professional Advertisements, \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 5 cents per line for subsequent insertions.

Display Advertising Rates given on application.

All Contract Advertising Accounts payable at the end of each month.

Good & Ballentine, Publishers.

MIRROR, ALTA., JULY 25, 1912

DEATH ON DELIVERY

No longer can we disguise the fly with a contemptuous "Shoo!" He is an influence to be reckoned. Black as he is painted, we must concede him certain virtues. From a worldly point of view he is a hustler "from way back," perpetually on the job and always delivers the goods.

He distributes samples of pestilence with a lavish hand, and the goods always match the samples whether you have ordered them or not and are marked D. O. D.—Death on Delivery.

We may admire the fly for his industry, pertinacity and business enterprise. We may even love him—lukewarmly—as one of God's creatures, but we had better wipe him gently but firmly out of existence, just the same. Flies, "asixen where ever found."

He is the best travelling salesman known to humanity—carries a grip on each of his six legs and a trunk on his head. His line of samples is the most extensive and longest known and will last you not merely from this year to the next, but from time to eternity.

A fly in the house is as dangerous as a rattlesnake, as filthy as a louse and as disgraceful as a bedbug. The time will come when any modern, cleanly home will feel itself shamed and disgraced by the presence of a fly, and when every householder upon whose premises a brood of flies is detected will be heavily fined or sent to jail.

CONSUMPTION OF PULPWOOD
INCREASING

The quantity of pulpwood manufactured in Canada in 1911 showed an increase of 73,801 cords, or 12.3 per cent, over 1910. In 1911 672,288 cords were manufactured as compared with 598,487 cords in the previous year. The value of the wood also increased, with the result that the 1911 product brought to its vendors \$4,338,024 as compared with \$3,485,154 for 1910, an increase of \$752,870. The value of the wood, \$6.45 per cord, was greater than it had been for years.

Of the total amount, Quebec consumed in its 28 mills 58 per cent. Ontario used nearly one third of the total consumption; this province has the highest consumption per mill of any, viz., 12,450 cords. New Brunswick mills were hampered by low water during the year. The consumption of pulpwood in these four mills was 45,824, over twice as much as in the depression of the previous year. Nova Scotia where only mechanical process of pulp making is used, in its seven mills consumed 22,221 cords of pulpwood. In British Columbia pulpwood

manufacture was still in the experimental stage.

Quebec used four species of wood, namely, spruce, balsam fir, hemlock and poplar. Ontario and Nova Scotia employed spruce, balsam fir and poplar, while New Brunswick used spruce and balsam fir only.

JOURNALETTES

A woman seldom knows her duty, but always does it. A man always knows his duty, but seldom does it.

Those who argue that time isn't money, have never dodged an auto.

Height of economy: To make little Tommy's pants, take ma's lobbie skirt and run a couple of seams down. The scissors will do the rest.

If an asceticist says, there are as many microbes upon a dollar bill as on a housefly, we know a few people who'd be glad to get near enough to swat a few.

One of the queer things in life is the fact that a man could go around with his legs bare and nobody would give a hoot. But if a girl raises her skirt over her shoe tops there is something doing in the rubber market.

A circuspet young man was calling on his dearly beloved when it began to rain furiously. The considerate young lady told her future lord that he must not attempt to go home in such a deluge, but must remain until morning. Excusing herself, she went to prepare his room, but upon her return to the parlor she was greatly astonished to see her young man standing near the door, dripping wet. She exclaimed, "Where have you been?" He blushing replied, "Why,—er, I went home to get my night shirt."

The trouble with a bald man is that unless he keeps his hat on while washing, he don't know where his face stops.

A man who was walking through a town inadvertently left the door of one of the cars open. A big man sitting in a seat in the middle of the car yelled—"Shut the door you fool! Were you raised in a barn?" The man who had left the door open, closed it, and then dropping into a seat, buried his face in his hands and commenced to weep. The big man looked some- what uncomfortable and rising finally walked up to the weeper and tapping him on the shoulder said, "My friend, I didn't intend to hurt your feelings. I just wanted you to shut the door." The man who was weeping raised his head and grinned. "Old man," he said, "I am not crying because you hurt my feelings, but because you asked me if I was raised in a barn. The sad fact is I was raised in a barn, and every time I hear an ass bray it makes me homesick."

"DUCKS"
A schoolboy in Jewell City, Mo., was assigned to prepare an essay on the subject of "Ducks" and this is what he wrote:

"The duck is a low, heavy set bird, composed mostly of meat and feathers. He is a mighty poor singer, having a hoarse voice, caused by getting so many frogs in his neck. He likes the water, and carries a toy balloon in his stomach to keep him from sinking. The duck has only two legs, and they are set so far back on his running gears by nature that she came purty near missing his body. Some ducks when they get big have curls on their tails and are called drakes. Drakes don't have to set or hatch, but just loaf, go swimming and eat. If I was to be a duck I'd rather be a drake every time."

A.B.C.
INVESTMENT

In the Prize Winning District of Southern British Columbia will insure a life-time income. \$500 invested now will net you from—

\$2,500 TO \$6,000 PER YEAR

HERE ARE THE PROOFS:

Branches who are my neighbors in the Kootenay Lake District, are making from \$500 to \$1,200 per year from each bearing acre. This is actual Government record. No real estate man's dope that there are five acres in an acre stand just as good a chance to make money as they do. You can't be double the amount.

\$10.00 per month pays for a five acre tract. No interest.

NEXT EXCURSION

JULY 28th

and you should try and make a trip with me. The fruit trees will be at their best, and you can see with your own eyes that what I tell you is the gospel truth. My launches will meet us at my office in Pictou, and take us on land to all the important places. I will also visit you for my neighbor, and I am making the terms just as easy, as safe and easy investment is possible, and I guarantee to refund you your money in case you are not satisfied with the land that I select for you, or you cannot find any that suits you from the tract that I have for sale. This is not fair, enough for everybody? I spent five years in finding this ideal place, I wandered home, and I will send you my book on "HOME SEEKING" giving you the benefits of the years I spent seeking what

F. L. HARRIS

818-820 Somerset Block, WINNIPEG, MAN.

LONG DISTANCE PHONE, MAIN 3448

Kootenay Lake Office: Pictou and Gold Hill, B.C.

Branches: Cor. Center and Ninth, Calgary; Lethbridge, Edmonton, Brandon, Saskatoon, etc.

COUPON

F. L. HARRIS, 818-820 Somerset Bk., Winnipeg.

Dear Sir: Send me full particulars in regard to your great offer as advertised in the.....

I am in the market for..... acres of fruit land, and have \$..... to invest. References.....

Nationality.....

Name.....

Address.....

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GENERAL BLACKSMITHING
HORSESHOEING AND WOODWORK

We have just received a Full Stock of
Atlantic Refining Co's Oils and Greases.

Machine Gas Engine
Cylinder Automobile
Gear Axle
Cap Transmission
Grease

BELT DRESSING.

Carriage and Blacksmith Hardware and Wood Goods.

J. F. Flewelling, Carroll Avenue South Mirror

Lots in the Town of Mirror

BLOCK	LOTS	BLOCK	LOTS
11	14, 18	65	13, 17
18	40, 41	65	18, 22, 25
43	24	66	17
49	5, 6	66	18
49	29, 30, 33, 34	73	1, 2
50	1, 2	73	9, 10
50	9, 18, 10, 20	73	13, 14, 17
57	13, 17, 25, 26	73	18
57	18	74	3, 4, 18
58	25, 26	74	14, 17, 21, 25, 26
59	10	81	1
59	20	81	10, 20

W 1-2 33-40-22, 4, One Mile from Centre of Mirror

We have a Large Number of Other Good Buys.
Call and Investigate.

Clarke & Goater

Real Estate, Lamerton and Mirror.

Do You Want to Make Money?

Money Saved Is Money Made
Money Spent For Paint Is Money Saved

New Buildings should be Painted as soon as completed, as Paint preserves the wood, preventing checking and warping, to say nothing of the wonderful improvement it in the appearance. Old Buildings should be Painted to stop decay. Paint adds to the value of your property over five times the amount invested in Paint and Painting. We sell the Famous

MARTIN SENOUR

100 PER CENT. PURE PAINTS

Absolutely Guaranteed to contain no adulteration or substitution and to be 100 per cent. pure White Lead, pure Oxide of Zinc, pure Linseed Oil, pure Colons and Turpentine Dye. A full line of Paints, Oils, Varnishes, Stains, Shellac, Window Glass, Church's Alkathine, etc., always on hand.

The Lake Street
Hardware

Duitman & Johnson.

Quality
is
Economy

Did You
Know It
?

The Best Materials are required for the Best Jobs. It stands to reason that superior stock will outlast a poorer grade. We carry a full line of BUILDING MATERIAL, and Nothing but the Best Grades.

Let us figure on your Bills; we can save you money. Satisfaction guaranteed.

Famous McLaughlin-Buick
Motor Cars - McLaughlin Carriages

Call on Us for Quotations.

The Imperial Lumber Co., Ltd.,

Yard Opposite
Livery Barns.

C. F. Bentley, Mgr., Mirror, Alta.

Mirror Pool Hall

—AND—

Barber ShopTOBACCO
AND CIGARS.**R. E. COLEMAN,**
CARROLL AVENUE.The **\$1.00** A
Journal Year**CHEAP RATES FOR THE
EXHIBITIONS**

Saskatoon Agricultural and Industrial Exhibition

Tickets on sale Sunday, Aug. 4th to Aug 8th, return limit Aug. 12th. Fare \$11.75, round trip from Mirror.

Edmonton Great Western Fair Inter-Provincial Stock Show

Tickets on sale Aug. 10th to Aug. 16th; return limit, Aug. 30th. Fare, \$3.40, round trip from Mirror.

ALBERTA FAIRS: 1912

Circuit 2
August 1 - 2, MacLeod
• 6 - 7, Granum
• 8 - 9, Claresholm
• 13, Stavelly
• 12 - 17, Edmonton
• 19 - 24, Lethbridge
• 26 - 29, Medicine Hat
• 30 - 31, Glendon
September 3 - 4, Langdon
• 6, Acme

Circuit 3
September 11, Ft. Saskatchewan
• 13, Vegreville
• 17, Innisfree
• 19, Vermillion
• 20, Manville
• 24, Kitecotey
• 26, Lloydminster
October 1, Bowden
• 3 - 4, Ponoka

Circuit 4
September 10, Wabumum
• 12, Entwistle
• 18, Rexbore
• 20, St. Albert
• 21, Stony Plain
• 5, Onoway

Circuit 5
September 10 - 11, Warner
• 12 - 15, Raymond
• 17 - 18, Magrath
• 20 - 21, Cardston
• 24 - 25, Carmangay
• 26 - 27, Taber
• 30 - Oct. 1, Nanton

October 3, Pincher Creek
• 4, Froidas and Millerville
Circuit 6
August 21 - 22 - 23, Red Deer
September 4, Sedgwick
• 6, Strone
• 10, Cochrane
• 11 - 12, Olds
September 17, Leduc
• 18 - 19, Lacombe
• 24, Dayland
• 25 - 26, Hardisty
• 26 - 27, Wetaaskiwin

October 1 - 2, Camrose
• 3, Provost
• 4, Chauvin
Circuit 7
September 24, Minerton
• 17 - 18, Three Hills
• 20, Ailsa
• 26 - 27, Stettler

October 1 - 2, Swallow
• 2 - 3, Didsbury
• 7 - 8, Trochu
• 9 - 10, Castor
Circuit 8
September 13, Edgerton
• 17, Wainwright
• 19, Irma
• 24, Viking
• 26, Holden
• 27, Tofield.

**HILDA THE
HELPER****I.—The Town Can't Do
Without Her**

Hilda the Helper is a girl who has a way about her that makes her precious as a pearl. THE TOWN CAN'T DO WITHOUT HER.



She's always ready on the spot when she's rather young, with all the energy she's got her share of work pursuing.

Hilda the Helper HELPS THE TOWN in many lines of action. (No wonder young Philander Brown admits she's his attraction.)

**HILDA THE
HELPER****II.—"There's No Place
Like Home"**

Hilda the Helper used to say, when she was rather younger, "I think I'll pack and go away; I've got the city hunger."



One day did Hilda up and pack, she hied her to the city. Three months from THEN SHE MOSIED BACK and sang another ditty:

"The city wasn't half so fine as I had judged from rumor, to it's THE OLD HOME TOWN FOR MINE, and I shall be its boomer."

**HILDA THE
HELPER****III.—She Booms the Town**

Hilda the Helper settled down exactly as she useter, except that for her native town henceforth she was a booster.



SHE BOOMED THE BURG IN EVERY WAY; she praised it, tongue and letter; she strove with each succeeding day to make the village better.

She lent her aid to every cause that was in need of aiding. SHE WENT AHEAD WITHOUT A PAUSE, and work was never jading.

**HILDA THE
HELPER****IV.—She Sends News
to the Paper**

Hilda the Helper never let a single chance escape her a piece of "booming news" to get and SEND IT TO THE PAPER.



She never let a chance go by to boost the place; she'd grab it and poke it in the public eye—THE THING BECAME A HABIT.

Hilda the Helper helped herself and likewise all her neighbors to profit in the way of pelf by reason of her labors.

**HILDA THE
HELPER****V.—She Is Progressive**

Hilda the Helper always stood for EVERYTHING PROGRESSIVE. Whenever any plan was good her zeal was quite excessive.



She urged the cleaning of the streets, improvements in the paving. "Such things," she said, "there's nothing beats, for SPENDING HERE IS SAYING."

She made old Skimps repaint his fence and Scrooge repair his stable. Her zeal for progress was immense, and this is not a fable.

**HILDA THE
HELPER****VI.—She Is a Harmonizer**

Hilda the Helper organized the Women's Civic Service, and, oh, THE WAY SHE ENERGIZED made Mrs. Slowpoke nervous.



And old Miss Knocker was so mad she wouldn't 'tend the meetings at first, but later she got glad and sent her kindest greetings.

Hilda the Helper, don't you see, was such A SWIRL OF ACTION she made the women all agree and strangled every faction.

**HILDA THE
HELPER****VII.—Her Magic Touch**

Hilda the Helper went along about her daily duty, singing a helpful, cheery song and radiating beauty.



The town beneath her magic touch became A PLACE ATTRACTIVE. New folks poured in to beat the Dutch, and reality was active.

The merchants all wore sunny smiles, which showed increase of business. Why, SHOPPERS CAME FROM MILES AND MILES. The rush was quite a dizziness.

**HILDA THE
HELPER****VIII.—Might Have Been
Mayor**

Hilda the Helper now and then was wont to say to women, "Let us CO-OPERATE WITH MEN and be right in the swimmin'."



So pleased were all the men with her—they saw SHE WAS A STAYER—they said, if she did not demur, they'd like to make her mayor.

But Hilda had another plan in helpfulness to single, the which concerned a single man who wouldn't long be single.

**HILDA THE
HELPER****IX.—Becomes a Partner
For Life**

Hilda the Helper wedded Brown, her faithful young Philander, the richest merchant in the town, who thus proposed with candor:



"You're such a helper, Hilda dear—you're such a business heartener—it seems to me 'tis very clear you ought to be my partner."

So tend the moral, maidens all: DON'T STOOPE TO KNOCK AND SLANDER. BUT BOOST YOUR TOWN, HELP ROLL THE BALL: THERE'S MORE THAN ONE PHILANDER.

(The End.)

THE BANK OF TORONTO

Incorporated 1868
Paid Up Capital, \$4,000,000. Reserve Fund, \$3,000,000
Deposits, \$45,128,082. Assets, \$57,067,884.
DUNCAN COULSON, President. THOS. F. HOW, General Manager.

Current and Savings Accounts Invited.

Farmer's Sale Notes

Discounted or taken for Collection.

Cash Advanced on Grain.
General Banking Business Done.**Mirror Branch****H. L. Staples,**
MANAGER.**Bon-Ton Livery
and
Feed Stables**

Prompt Service. Rigs and Drivers supplied to any Part of the Country
Drying Done on Short Notice.

F. Tulloch, Mirror.**Grand View Hotel**

- Lamerton -

Wines, Liquors and Cigars

**Sample
Rooms**

Special Rates for Board and Room

Rates—\$1.00 and \$1.50 per Day.

W. J. Kadlec, Prop.**GRAND TRUNK PACIFIC R'L'Y**

OPERATING

The Daily Express

A solid through vestibuled train over the Picturesque Prairie Route, serving EDMONTON SASKATOON WINNIPEG AND INTERMEDIATE POINTS

This train has the remarkable record of arriving on time in Winnipeg 127 days out of 136, June 18th to Nov. 1st.

Shortest line—quickest service—smoothest road bed.

All equipment absolutely new, embodying the highest standard of construction available.

Electric lighted sleeping cars, individual reading lamps in both upper and lower berths, luxuriously appointed throughout.

Electric lighted dining cars, cuisine and service noted as features of the Grand Trunk Pacific "Character" service.

Standard first class day coaches of the latest design.

The Company prides itself upon the courtesy and efficiency of its employees. A Train Agent is always on hand to look after your comfort and supply information.

W. J. QUINLAN, District Passenger Agent, 260 Portage Avenue, Winnipeg
Phone: Main 7098
W. P. HINTON, General Passenger Agent, On on Depot, Winnipeg.
P. L. HARPER, Agent, Mirror, Alta.

Are You a Subscriber ?

Groceries

Our Stock of Groceries is now complete. There's little you want that we do not have and the Prices are the lowest possible for dependable goods.

Full Cream Cheese, per lb.	25c
Sinco Pork and Beans, just the thing to eat in place of meat these hot days.	15c & 25c
Eggo Baking Powder, guaranteed pure, large can.	25c
Big 1 Blend Coffee. It has a flavor all its own, per lb.	35c
And we have a cheaper that's fine at White Fruit is high, try our Mince Meat for Pie; 2 pkgs enough for 6 Pies.	30c
	25c

SHOES--- We have the Agency for the Hamilton Brown Shoes, the largest Shoe Concern in America. If you want Shoe Satisfaction try our American Gentleman, and American Shoes; right up to the minute in style, and comfortable as they can be.

Overalls--- We also have the Carhartt Overall, the most perfect fitting Overall made and they wear like iron, only. **\$1.35**

EDWARD MAURER

ON CARROLL AVE.
MIRROR.

Out Of Our Yard

And Into Your House Will Go the Best of Lumber

If you place your order with us, this is a matter well worth your serious consideration. If you would have your Dwelling Well Built, Substantially and Properly Finished, Good Material is necessary.

GOOD LUMBER AT THE VERY LOWEST-PRICE

So buy where you can get it the best, and best seasoned of the highest procurable quality. Promptly and quickly delivered by

Settlers Lumber Company

Opposite Bank
of Toronto.

J. T. McKie,
Mgr. Mirror Branch.

Mirror Planing Mill AND CABINET SHOP

Store Fronts and Fittings **BOATS** Agent for
Any style and size built to order. Get your order in early before the rush. **Pitner Light-
ing System**

LOCAL AGENT for the Ontario Wind, Engine & Pump Co.—Pumps, Pump Jacks, Windmills, Feed Grinders, and the Famous Stickey Engine, a hopper cooled cylinder, which is especially adapted to the cold climate. Call and get our prices before buying.

J. N. Mitchell, Prop., Carroll Ave., So., Mirror

Farm Machinery

At Cost Price. Farmers!

Now is your opportunity to buy Farm Machinery at Cost Price. I have a number of

Plows, Harrows, Seeders, Discs and Wagons which will be sold at rock-bottom prices. This is one chance in a thousand to secure your implements at so low a price. Take advantage of it while it lasts. We are Agents for the

M. Rumley Co's Threshing Outfits which includes the Gar-Scott and American Abell Co's, and the Toronto Advance Separator Co.

MIRROR LIVERY AND FEED STABLES
W. D. COOK, Prop. and Agent

Advertise Your Wants in THE JOURNAL

GENERAL NEWS

A movement has been started among the old-timers in Saskatchewan to ask the Dominion Government for a grant of land to the original settlers, following out the precedent established in Manitoba.

A concern in Buenos Ayres, Argentina, is about to install machinery to be used in a factory for producing fertilizing materials. It is proposed to utilize grasshoppers and their eggs, thus converting a destroyer of the crop into fertilizing material.

Twenty-five thousand applications have already been received for the \$100 grant to veterans of the Fenian Raid, and it is thought not more than one-third of the applicants can qualify.

Fifteen thousand persons witnessed the initial lighting of natural gas at Calgary on Tuesday night of last week, and saw a sheet of flame 100 feet high shoot into the air when the gas was lighted with a rocket. The demonstration lasted fifteen minutes during which time 300,000 cubic feet of gas were consumed. Gas will be supplied to twenty-five cities and towns. Eleven wells are now in operation and three more are being drilled.

An enormous increase in the consumption by Canadians of liquors, cigars, and cigarettes and tobacco of all kinds, is the outstanding feature of statistics just compiled by the department of inland revenue. The increased consumption of cigarettes is particularly great. While 575,935,770 cigars and 101,728,993,841 were consumed this year, despite the fight which is waged against their use.

There is no branch of live stock production that can be carried on to better advantage in connection with extensive grain growing in a short grass country than sheep raising. The reason for this is one fundamental fact, namely: the large number of weeds that sheep will eat. There are 300 different kinds of weeds and grasses known to Canada. Of these sheep eat 290. Horses and cattle eat only 75.

H. R. Charlton, general advertising agent of the G. T. R. and G. T. P., is on a tour through the West, looking over the country. Mr. Charlton will visit the Portland Canal and Stewart. His department is engaged in compiling a new advertising pamphlet on Prince Rupert and the line of the G. T. P. Mr. Charlton states that preparations are being made by the G. T. P. to take care of the enormous volume of trade that will follow with the opening of the San Francisco exhibition and the Panama canal in 1915. The great bulk of that travel will return by the northern route, and it is certain that the G.T.P. will be completed and in operation to take care of that traffic.

Don't forget the dance in Mirror, on Friday evening, Aug. 2nd.

ELLICE DISTRICT EVENTS

The death of Mrs. Ernest Perry occurred last Monday, the funeral taking place Wednesday afternoon.

The Ellice Sunday School held their first picnic on Wednesday, July 17th, at R. Cairns'. The affair was a great success and is likely to be made an annual occurrence.

Mrs. Francis Vernon gave an ice cream social on Sunday afternoon, the following being present: Alfred and Mrs. Hopkins and family; F. A. and Mrs. Jesse; A. P. and Mrs. Sargent; and Mrs. Jas. Thorne.

MILKING SHORTHORNS

The average of the Shorthorn dairy cow is coming prominently before the farmers of Ontario, New Brunswick and Alberta particularly, while farmers in all parts are anxious for information on the situation. At the recent live stock conference at Ottawa there was much discussion over the shortage of beef, and the remark was made by a Western man, that, if it had been possible to get the good old Shorthorn cows, which as a general purpose animal, pioneered Ontario and was doing such noble work in England the prairie provinces could support half a million more cattle. The governments have done little by way of bulletins to impress upon the people the performances both for butter and milk as well as for beef, that are possible through the adoption of this type of Shorthorn. The whole among the farmers, who has the good of, not only his own farm, but the prosperity of the whole country at heart.

ONTARIO FARMERS FOR THE WEST

The Grand Trunk Pacific railway has inaugurated a campaign to secure 18,000 Ontario farmers for western Canada. All through the province its agents are working among the farmers, while special travelling passenger agents are also engaged in the campaign. To the present the company has already sent almost eight thousand farmers and homeseekers in special excursions.

According to A. E. Duff, district passenger agent, the campaign has proved to be a decided success. This is the first time the company have specialized in traffic of this nature. "The excursionists are of an exceptionally good class," said Mr. Duff. "Our men have picked the very best, and we are decidedly proud of their work. In every case the farmers are well-to-do agriculturists, and I do not know of a case where one of these passengers has carried less than \$500 in cash when they boarded the train, while the majority carry a great deal more money. In fact, they are the cream of the farming population."

The total amount of grain in store in terminal elevators and eastern elevators June 28th was 14,710,842 bushels as compared with 10,122,520 bushels on the same date last year. The amount of wheat in store was 8,948,937 as compared with 5,168,974 bushels, and of other grains, 5,815,554 bushels on the same date in 1911.

MIRROR MARKET REPORT

Butter, No. 1, per lb.	20c
Eggs, per doz.	25c
Potatoes, per bus, new.	\$1.20
Turnips, per lb.	.01c
Rhubarb, per lb.	.05c
Onions, 2 bunches for.	.05c

Reduced Prices

ON ALL

Millinery

FROM NOW UNTIL AUG. 1st

Come early and get first choice.

MRS. A. L. BARTON,
Francis Ave., Mirror.

Alberta Farms

A SAFE INVESTMENT

FARM LANDS IN ALBERTA is one of the Safest and Best Investments in the World today.

No man can buy Farm Lands anywhere that will increase in value faster than in this District. I have C. P. R. Lands for sale close to Mirror. The price is right, the terms are easy.

I Have Improved Farms Close to Mirror for \$20 per Acre Easy Terms and All Land

I have over Three Hundred Thousand Acres of Farm Lands, raw and improved, for sale.

I have B. C. Fruit Lands for sale on easy terms.

I have Mirror Townsite Lots for sale at rock-bottom prices.

For snaps in Farm Lands, Fruit Lands or Mirror Lots, Call at my office or write

T. ROSS McCORKELL,
MIRROR ALBERTA

Auctioneering

Wide experience in Auctioneering. Satisfaction guaranteed.

ALIX COL. HOGG, ALTA.

King George Restaurant

Opposite G. T. P. Station.

BOARD AND ROOMS
SHORT ORDERS

CIGARS, TOBACCO, FRUIT

Full Line of GROCERIES

BAKERY IN CONNECTION

Mah Bing & Young Co.
Mirror.

BRAND NEW STOCK
STRAW and FELT

HATS

**Men's, Boys',
Girl's
And
Small Children**

25% DISCOUNT ON EVERYTHING AT
The Lamerton Mercantile Co.

The Mirror Hardware Co.

Have a very good stock of every line in the Hardware Business, especially in Stoves, Oil, Palate, Arms, Ammunition, Saws, Tents, Wire, and everything in numerous other lines. We have also several kinds of

Cream Separators

Of the Best Make

15 Per Cent. Discount

On Tax, Building and Roofing Paper and Comfort Felt as long as the Stock lasts. We want to go entirely out of this paper business so make use of this reduction as long as it lasts; you will have money by doing so.



H. KIESEL, Mgr.